

## Just REWARDS FREQUENT BUYER PROGRAM RULES

### HOW TO JOIN

Mail us the Tekonsha “Just Rewards” Frequent Buyer Program enrollment card found on the official enrollment form. If one is not available, ask your distributor for one or call our program hot-line at 1-800-Stop-You (800-786-7968) and ask for the “Just Rewards” Redemption Operator. Fill out the registration information completely then return it to the Tekonsha Redemption Center to register in the Tekonsha “Just Rewards” Frequent Buyer Program. Note that only one enrollment is necessary and eligible for joining the program. All subsequent enrollments by the same individual will be void.

Upon receipt of your “Just Rewards” enrollment, our Redemption Center will send you a “Just Rewards” redemption kit, complete with program rules, your account number, website gift catalog information, an order form, label saver sheets to collect the *Performance Tested* labels from selected Tekonsha product packages (if required) and an envelope for sending in your order.

### HOW TO ACCUMULATE POINTS

It's simple. The more you buy, the more points you earn and the more gifts you can receive. Two methods of accumulating points are available. You can choose to save the *Performance Tested* labels from selected Tekonsha product packages and attach them to the label saver sheets provided in your kit. You can select the *Mailing of Invoice Copy* method of accumulating points also. Just remember, YOU CAN ONLY USE ONE METHOD OF ACCUMULATING POINTS. Each *Performance Tested* label or each purchase of a qualifying product will be honored at 100 points each.

### GIFT REDEMPTION

Point totals required for gifts can be found in the gift catalog section of the website. You must accumulate the appropriate number of points to order a particular gift item. Please note that cash to make up the difference between accumulated point totals and the point total required for a particular gift item will not be accepted. All gifts must be ordered through accumulated point totals by sending the collected labels or invoice copies to the Tekonsha Redemption Center. The order form is available and can be printed from the website.

### HOW TO ORDER YOUR GIFT

An order form is available and can be printed from the website. To order a gift, use the item number under each product description found in the website gift catalog. Write the quantity and appropriate product item number on the Tekonsha “Just Rewards” redemption order form and mail it with the number of *Performance Tested* labels or *Invoice Copies* required to: Tekonsha “Just Rewards” Redemption Center, PO Box 40, Coldwater, MI 49036. An envelope for sending in the coupons is provided. Your gift will be delivered to you at the address provided when you enrolled unless otherwise specified. Please allow at least four to six weeks for delivery.

If you have any questions regarding a gift ordered, please call our program hot-line at 1-800-Stop-You (800-786-7968) and ask for the “Just Rewards” Redemption Operator. The operator will need your account number and the item number of the gift you requested. Be sure to keep a copy of your order form.

### PROGRAM LIMITATIONS

- ◆ Program ends at midnight December 31, 2008. All gift items must be ordered on or before the program deadline (12/31/08).
- ◆ Employees of Cequent™ and affiliated companies, agencies, and/or distributorships are **not** eligible to participate or receive gift items.
- ◆ *Performance Tested* labels, certificates and/or redemption coupons cannot be redeemed or transferred for cash, product discounts, or related devaluation of Tekonsha products and/or services.
- ◆ **Any** reproduction or forging of Tekonsha *Performance Tested* labels or related materials that reflect point / redemption value, **will not** be permitted. Violators will be prosecuted by law.
- ◆ Tekonsha reserves the right to verify a participant's proof of purchase if necessary.
- ◆ Redeemed *Performance Tested* labels or *Invoice Copy* purchases that exceed the number required will be returned in the form of a “Performance Points Certificate”.
- ◆ All “Performance Points Certificates” issued from the Redemption Center will be redeemable at their full value through 12/31/08.
- ◆ Points cannot be transferred to or from separate account numbers or individuals.
- ◆ Cash will not be accepted for difference between accumulated point totals and point values of gifts.
- ◆ Tekonsha reserves the right to substitute items of equal or better value should an item become unavailable or discontinued by its manufacturer.
- ◆ Tekonsha reserves the right to decline an order due to printing errors in the website, Clothing Brochures or Program Rules.
- ◆ Any and all local, state, or federal taxes, tariffs and/or brokerage charges on gifts received will be the responsibility of the recipient. A Form 1099 (US) or appropriate document (Other Countries) will be provided to recipients whose gift value exceeds \$600. (US)
- ◆ All gift items are covered by manufacturer warranties as described in owner's manuals and corporate policies of the manufacturer of the gift item. Tekonsha will not be responsible for damaged or defective gift items.
- ◆ Program void where prohibited by law.